



# Decoding Intellectual Property: Insights for Materials Science Innovators

## Σ Ε Μ Ι Ν Α Ρ Ι Ο

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Αίθουσα Συνεδριάσεων Τομέα

Φυσικής Συμπυκνωμένης Ύλης & Υλικών



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**Abstract:** This talk offers an overview of Intellectual Property (IP) principles tailored to the realm of Materials Science. We explore essential concepts such as patents, industrial designs, copyrights, and trade secrets, emphasizing their role in fostering innovation and safeguarding intellectual assets. Through practical examples and case studies, attendees will learn how to decode and extract valuable insights from patents. We highlight the importance of IP protection for successful commercialization and offer guidance on navigating public patent databases like Espacenet and Patentscope for effective patent searches.

### Speaker's Short CV

*Andreana holds a Post-Graduate Diploma in Materials Physics and Technology from Aristotle University of Thessaloniki as well as a Degree in Physics from the University of Ioannina. With extensive experience in patent and information analysis, as well as contributing to the development of patent portfolios and business development projects for clients, she currently serves as a Senior Technology Expert at the Swiss Center for Business & Technology Intelligence-Centredoc. Since 2023, she has been a Board Member of the CHPIUG-Swiss Patent Information User Group. Previous experiences include scientific collaboration roles at the Université de Fribourg (Switzerland) and at the EPFL-École Polytechnique Fédérale de Lausanne (Switzerland), focusing on materials science. Specifically, her work centered on the growth and characterization of superconductors and semiconductors.*

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