



ΔΙΑΛΕΞΗ

Editorial talk: “Publishing scientific papers with impact - Insights from a Wiley editor”



Dr. Dimitra Gkogkou
Wiley Editor

Τρίτη 17/05/2022, 12:15-13:00
Αίθουσα Συνεδριάσεων Τομέα ΦΣΚ

Η διάλεξη θα μεταδοθεί και διαδικτυακά στον σύνδεσμο
<https://authgr.zoom.us/j/94944184860>

ABSTRACT : Publishing is an integral part of the academic research and comes in various forms and shapes. The talk aims to present the inside works of the publishing world, the internal structures and processes that take place once a paper is submitted until it's publication. We will go through strategies and keypoints on how to write an impactful paper that fellow scientists will read and use. Also, we will look at the criteria an author should have for choosing a journal to submit as well as the criteria an editor has for choosing to send a manuscript further down the peer review road. This talk also aims to update on the different editorial models and current status of a constantly evolving publishing landscape, such as the expansion of the Open Access model. Apart from the informative part of the talk, we will allocate enough time for holding an open dialogue with any of the issues regarding publishing that you would like to discuss on.

SHORT CV: Dr. Dimitra Gkogkou was born and raised in Greece. After completing her Physics B.S. and MatPhy&Tech M.Sc. in AUTH, she moved to Berlin (2013) to continue her research with a PhD at the Leibniz Institute for Analytical Sciences-ISAS eV. During her PhD and post-doc she developed plasmonic nanostructures and integrated them with microfluidics, towards an analytical platform combining surface enhanced vibrational spectroscopies. Since 2019 she serves science from the position of an editor at Wiley publishing. In this role she is involved in all stages of the publication of a scientific manuscript, from submission to inclusion in an issue. Her portfolio includes journals from the *Advanced* family, physics journals such as the *physica status solidi* family and the launch of the Wiley's new flagship Open Access/Open Science journal *Natural Sciences*.